



Rewarding Learning

General Certificate of Secondary Education  
2022

Centre Number

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Candidate Number

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# Leisure, Travel and Tourism

## Unit 1

Understanding the Leisure,  
Travel and Tourism Industry

[GLE11]



\*GLE11\*

**TUESDAY 17 MAY, AFTERNOON**

### TIME

1 hour 30 minutes.

### INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

**Write your answers in the spaces provided in this question paper.**

Answer **all five** questions.

### INFORMATION FOR CANDIDATES

The total mark for this paper is **100**.

Quality of written communication will be assessed in questions **4(c)** and **5(d)**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	
<b>Total Marks</b>	

1 (a) Define the term **tourist**.

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[2]

(b) Types of tourism and reasons for visits are listed below.

**Types of tourism**

- Inbound
- Outbound
- Domestic

**Reason for visit**

- Going on holiday
- Sightseeing
- Visiting an attraction
- Visiting friends and family
- Going to a sport event
- Business

Complete **Table 1** by identifying the correct type of tourism and reason for visit for each example.

**Table 1**

Example	Type of tourism	Reason for visit
Claire McIlroy flies from Antrim to Birmingham to attend a training class for work.		
The Davidson family travel from Omagh to the Loire Valley in France, with their caravan, for the month of July.		
The Swim Ulster team travels to Milan to compete in the European Championships.		
Dave Martin travels from Helsinki, Finland, to spend Christmas with his family in Northern Ireland.		

[8]

Examiner Only	
Marks	Remark





Diagram 1

(a) **Diagram 1** illustrates some of the top visitor attractions in Northern Ireland.

Complete **Table 2** below by identifying **two** natural, **two** built, and **two** heritage attractions from **Diagram 1**.

Table 2

Type of attraction	Example 1	Example 2
Natural		
Built		
Heritage		

[6]

Examiner Only	
Marks	Remark

















(c) Describe the major features of organisations that are identified as public and as private, and provide a named example of each.

Public

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Private

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[6]

Examiner Only	
Marks	Remark





## Sources

Q2... The Giant's Causeway © Courtesy of Tourism Northern Ireland  
Q2... The Titanic Belfast – © Courtesy of Tourism Northern Ireland  
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